



is a proud member of “ Smart Tan”

TANNING & BOUTIQUE

The International Smart Tan Network

The professional tanning salon association promoting the responsible, life-long skin-care regimen of moderate suntanning for individuals who can develop a tan and sunburn avoidance for all.

Mission Statement

Dedicated to educating indoor tanning professionals and the millions of customers they serve, the International Smart Tan Network is a synergetic worldwide consortium committed to researching and promoting the responsible, life-long skin-care regimen of moderate suntanning for individuals who can develop a tan and sunburn avoidance for all.

Objectives

Redefining the standards of professionalism in the indoor tanning salon industry, Smart Tan and its members are committed to the following objectives:

- Teaching millions of tanners worldwide how to maximize the potential benefits of sun exposure while minimizing the potential risks associated with either too much or too little sunlight.
- Encouraging both tanners and non-tanners to examine the scientific research supporting the benefits associated with sun exposure, while at the same time respecting the potential risks.
- Supplying indoor tanning professionals with new and unparalleled educational opportunities to further their understanding of ultraviolet light and the tanning process.
- Raising consumer expectations of what constitutes a professional indoor tanning facility.
- Funding new scientific research on the positive effects of ultraviolet light and promoting this emerging field of evidence in its proper context.

The Smart Tan Creed

Moderate indoor tanning — for individuals who can develop a tan — is the smartest way to maximize the potential benefits of sun exposure while minimizing the potential risks associated with either too much or too little sunlight.

The Golden Rule of Smart Tanning: Don't EVER Sunburn!!!